

AI Governance

Understand your AI use cases and current level of preparedness with e360

Acquire e360's proactive approach to overcoming challenges in AI strategy development, establishing responsible guiding principles, and assessing AI opportunities. Empower your organization by assessing your AI governance maturity today.

Problem

The rapid adoption of AI technologies has given rise to critical ethical issues such as privacy violations, bias, lack of accountability, and security risks.

Challenges

The key challenges in creating an AI Governance framework are the rapid pace of AI, complexities in understanding AI, and the need for enterprise-wide alignment and adoption. Furthermore, the incorporation of third-party vendors leveraging AI introduces an additional layer of risk, potentially affecting your organization's operations and decision-making processes.

Guiding Principles of AI Governance



Privacy Individual data privacy must be respected.

Do you understand the organization's privacy obligations?



Fairness and Bias Detection Data used will be unbiased to produce predictions that are fair.

Are the uses of the application represented in your testing data?



Explainability and Transparency Decisions or predictions should be explainable.

Can you communicate how the model behaves in nontechnical terms?



Safety and Security The system needs to be secure, safe to use, and robust.

Are there unintended consequences to others?



Validity and Reliability Monitoring of the data and the model needs to be planned for.

How will the model's performance be maintained?



Accountability and Governance A person or organization needs to take responsibility for any decisions that are made because of the model.

Has a risk assessment been performed?

AI Governance Market Trends

2/5

Organizations expect to have AI define business strategy by the end of 2024

2/3

Organizations tell employees to not use consumer third-party generative AI tools

3/10

Of those investing in AI in 2024 say they have no governance steps in place

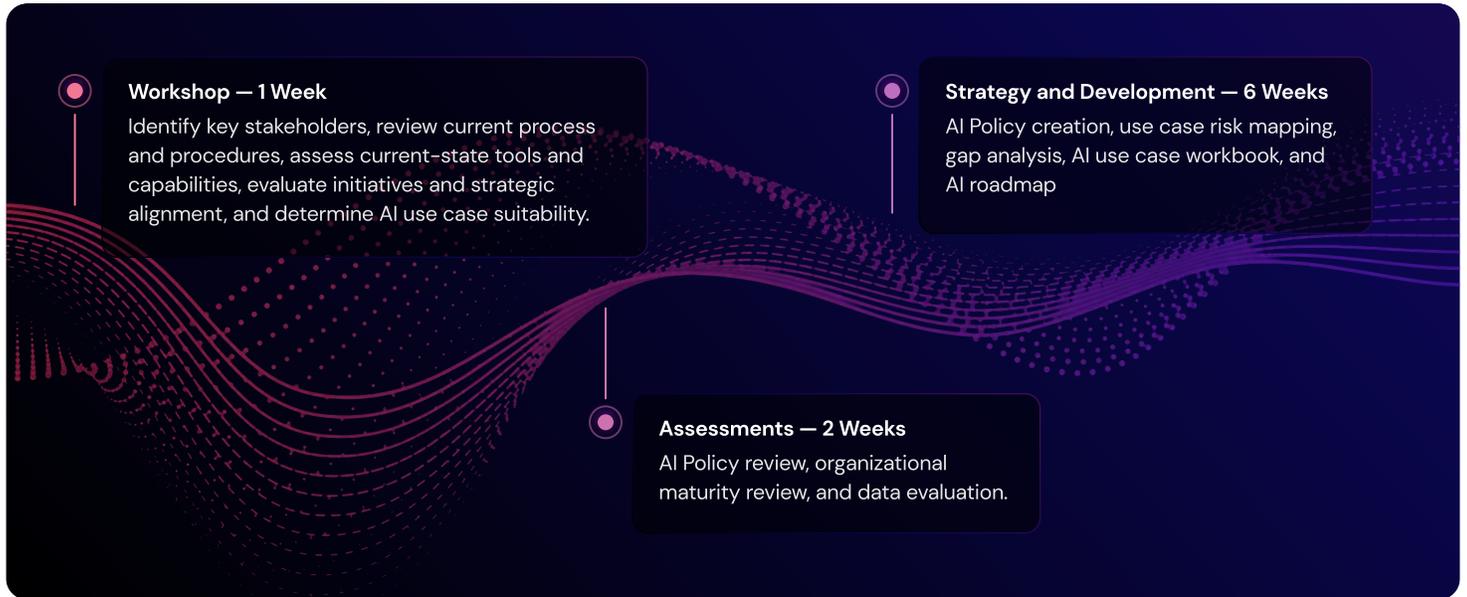
78%

Plan on using AI to automate low-level tasks

60%

Plan on using AI for IT Operations

AI Governance Roadmap



Key Outcomes



Support Revenue Initiative

Improve or introduce business processes to increase revenue.



Improve Operational Excellence

Increase IT process maturity and systematically improve IT.



Drive Technology Innovation

Improve future innovation capabilities and decrease risk by increasing technology maturity.



Reduce Risk

Mitigate AI-related risks, improve operational resiliency, and reduce the overall risk profile for your organization.

Common Types of AI



Chatbots



Recommendation Engines



Generative AI

WHY E360?

Expertise

We are attorneys, Sr. Cyber Advisors, and former Chief Privacy Officers that speak at academic and industry forums.

Data

We excel in services from the perspective of employee, B2B, consumer, and healthcare data.

Relationships

We have close relationships with outside consultants and partners with highly specialized and unique services specific to privacy.